



The Nineteenth Annual Jewish Cultural Gala Corporate Table Sponsorship

Gala Committee

2024 GALA COMMITTEE TO BE ANNOUNCED
PREVIOUS GALA COMMITTEE MEMBERS BELOW

EVENT CHAIR:
STACIA GREEN

EVENT CO-CHAIRS:
SHANI & DAVID GREEN
Yael Kaufman
MARGY JOHNSON
ESTY GREENBERG
NONA SAFRA

HONORARY CHAIRS:
US SENATOR LISA MURKOWSKI & VERNE MARTELL
US SENATOR DAN SULLIVAN
& JULIE FATE SULLIVAN

U.S. REPRESENTATIVE MARY PELTOLA
GOVERNOR MIKE & ROSE DUNLEAVY
MAYOR DAVID & DEBRA BRONSON
MARK BEGICH
TIM THOMPSON
EREC & LISA ISSACSON
KAI & JOHN SIMS
DANA MANNING
PERRY & GLORIA GREEN
RICK MYSTROM
MEAD TREADWELL
DAVID GOTTSSTEIN
STEVE & OLGA ZELENER
JAMES POLACK
AVI NAIDER & DEBRA KLEIN
GABRIELLE RUBENSTEIN

HONORARY COMMITTEE:
BRUCE & CAROLE JAFFA
KAREN & STEVE MAHOY
TERRY & JACQUI GORLICK
JAY GREEN
BOB KAUFMAN
BARBARA ANNAN
GORDON GLASER & KAYLA EPSTEIN
MARGRET HUG-LEWIS
DEBORAH FERRELL
RABBI YOSEF GREENBERG
MICHAEL GESSER
LIZ & HUGH ASHLOCK
DAVID & KAREN EISENBERG
RUTHANN CROSBY
JIM JURGENS
FRID AGREE
GARY & ALICE MORTON
LARRY TALLMAN
CINDY BAILEY
CAROL ASHLOCK
ROBYN ENGIBOUS
SARA GREEN
DAVID & DEBBIE GRASHIN

IN MEMORIAM:
CONGRESSMAN DON YOUNG
JERRY & ENID GREEN
DAVE ROSE
MARY JO ROBINSON
SHIRILI GREEN
PAMELA MARSCH
ROD SISSON

COMMITTEE MEMBERS:
ASHLEE BLOMFIELD
TIFFANY VASSAR
CARMELA WARFIELD
RAQUEL EDELEN
HEATHER KAUFMAN
SAL & NIKKI ADDONISIO
MONICA URBAN
ANDREA ROJAS
SAJANI INAMPUDI
SUNDAY FAWAZ
MEGAN WEBB
EILEEN DEMAIN
MARTI GOLDBERG
JENNIFER ADLEMAN
PAUL MCGUIRE & DEBBIE REINWAND-MCGUIRE
RABBI LEVI & MUSHKY GLITSENSTEIN
GABRIELLE LEDOUX
KARI & BEAU DISBROW
ZOI MAROUDAS-TZOLAS
ED JOFFEE & ROBIN SCHAEFFER
BARUCH & BETH ABISROOR
MATT PAIGE & KELLY FLANIGAN
DAVID CAREL & DIANA SAVERIN
DR. DAVID & KIM PAULSON
ELIZABETH GITTLEMAN
LESLIE FRIED
RICH OWENS
MICHELLE KELLER
ARIK ZUGURI
AMIE HAAKENSON
SETH & MAYA CHURCH
LARRY & PRAIRIE DAUGHERTY

May 3, 2024

Dear Fellow Alaskan,

We would like to invite you to join us in supporting the upcoming **19th annual Jewish Cultural Gala**, honoring **Valerie Nurr'araluk Davidson, President and CEO of Alaska Native Tribal Health Consortium**, one of Alaska's most outstanding and dedicated healthcare leaders. Celebrating decades of her devotion to improve the quality of life of Alaska natives, American Indian peoples, and all Alaskans in previously serving as Lt. Governor, Commissioner of the Alaska Department of Health and Social Services, President of Alaska Pacific University (APU), and currently as the President and CEO of ANTHC.

Valerie, who is Yupik, is an enrolled Tribal citizen of the Orutsarmiut Traditional Native Council in Bethel and throughout her decades of service has advanced a collective and holistic approach to self-governance and well-being for all Alaskans. Her visionary leadership and outstanding dedication, with effectiveness and empathy, truly exemplifies the ancient Jewish saying **"Whoever saves a life, is considered to have saved an entire world."**

This year's Gala which will be held on **Saturday Night, November 9th, 2024 at the Dena'ina Convention Center**, will mark nineteen years of Jewish culture, cuisine and music in Alaska, promoting diversity and tolerance for all Alaskans and building cultural bridges in the broader Alaskan community.

Our previous nineteen Galas, which were a huge success with sold out crowds of over 600 guests, spoke of family and unity bringing together the Anchorage community in a most memorable way. Dancing to the live music of the renowned Nefesh Music Orchestra all the way from Los Angeles, savoring a tantalizing array of the finest Jewish entrees, and joining in the bidding frenzy of an auction filled with many wonderful and unique items.

Our previous honorees included Chief Executive of Providence Alaska, Ella Goss; Holocaust liberator First National Bank President, Dan Cuddy; Holocaust survivor, Rachel Gottstein; Drs. Laurie and Michael Bleicher, Alaska Native Language Center founder, Dr. Michael Krauss; Carl & Pam Brady; Perry & Gloria Green; Alaska Commercial Company Jewish founding fathers, heroic Alaska Airlines pilots and flight attendants, and the founder of Institute for Social & Economic Research at UAA, Vic Fischer, among others.

The fundraiser will benefit the Alaska Jewish Campus, which houses the Alaska Jewish Historical Museum and Cultural Center, the David and Ruth Green Lubavitch Jewish Center of Alaska and the Gan Yeladim Early Learning Center. Our Cultural Campus and Museum provides a gathering place and historical repository, enriching and deepening the cultural wealth of the broader Alaskan community.

Our goal for this year's Gala is to support the Alaska Jewish Museum's operational fund as well as its capital fund to provide for the creation of new museum exhibits, archives, and programs. In addition, the Gala's fundraiser goal is to support the Alaska Jewish Campus and Gan Yeladim Early Learning Center operational fund, providing for the year-round programs, activities, and services, as well as its capital fund for building upgrades and renovations.

An outstanding show of Alaska's prominent leaders in business, academia, and public service are among the many attendees. Your company does not want to miss this exposure opportunity to become a donor and supporter of the "event of the season" in Anchorage.

Our current and past sponsors include corporations such as GCI, Alaska Airlines, ConocoPhillips, Providence Alaska Medical Center, CIRI, McKinley Capital, Arctic Slope Regional Corporation, Anchorage Chrysler Dodge, ACS, AT&T Alasacom, NANA, Chenega Corporation, Udelhoven Oilfield Services, Usibelli Coal Mine, Chevron, BP, JL Properties, Alyeska Pipeline Service Company, Mercedes Benz/Cal Worthington Ford, Bristol Bay Native Corporation, ENSTAR, Pepsi Co., First National Bank of Alaska, Old Harbor Native Corporation, David Green Master Furrier and many others.

It is our hope that your company will join the many other Alaskan corporations who are represented at the upcoming Jewish Cultural Gala by sponsoring a Corporate Table at "the event of the season".

Again, thank you for your support,

Stacia Green,
Chair, Jewish Cultural Gala

Shani & David Green, Margy Johnson, Esty Greenberg, Nona Safra
Co-Chairs

1117 EAST 35TH AVENUE, ANCHORAGE, AK 99508

PHONE: 907-279-1200 • FAX: 907-279-7890 • EMAIL: GALA@ALASKAJEWISHCAMPUS.ORG



The Nineteenth Annual Jewish Cultural Gala Auction Book Advertising Form

Corporate Information

Company Name : _____
Contact Name : _____
Email : _____
Address : _____
City : _____ State : _____
Zip : _____ Phone Number : _____

Sponsor Name as you would like it displayed : _____

Auction Book Advertising Opportunities

- | | |
|--|---|
| <input type="checkbox"/> Full Page Color Ad Inside of Front Cover: \$10,000 | <input type="checkbox"/> 1/3 Page Color Ad: \$1,800 |
| <input type="checkbox"/> Full Page Color Ad Inside of Back Cover: \$7,500 | <input type="checkbox"/> Business Card Color Ad: \$750 |
| <input type="checkbox"/> Full Page Color Ad: \$5,000 | <input type="checkbox"/> 1/4 Page Color Ad: \$1,500 |
| <input type="checkbox"/> Half Page Color Ad: \$3,000 | <input type="checkbox"/> Business Logo: \$350 |

For additional auction book advertising benefits, see attached information sheet.

Payment Method

Check Credit Card Type: _____ Credit Card #: _____
Billing Zip Code: _____ Exp. Date: _____
Name on Card: _____ CW Code: _____

THANK YOU FOR YOUR SPONSORSHIP!

All proceeds from the Gala will go toward benefitting the Alaska Jewish Campus which houses the Alaska Jewish Historical Museum & Cultural Center, Gan Yeladim Early Learning Center, and Lubavitch Jewish Center of Alaska.

For cash donations please make check payable to: **The Jewish Cultural Gala, Tax ID: 92-0139949**

This form shall act as your receipt for tax purposes.

If you prefer to make a direct donation to the Jewish Museum or any of the above charities, please specify:

- For item or cash donations to the Jewish Museum, please make check payable to: **Alaska Jewish Museum, Tax ID: 71-1010049**
 For item or cash donations to the Gan Yeladim Early Learning Center or Lubavitch Jewish Center, please make check payable to:
Alaska Jewish Campus, Tax ID: 92-0139949



The Nineteenth Annual Jewish Cultural Gala Auction Book Advertising Form

Full Page Color Ad Inside of Front Cover: \$10,000

Advertiser name and logo on: Ballroom and Stage Signage & Electronic Media; All Silent Auction Room Signage; All Promotional Print Materials; Logo and name recognition with website link on: Jewish Gala Website, Facebook pages, and Jewish Museum & Campus affiliated websites.

Full Page Color Ad Inside of Back Cover: \$7,500

Advertiser name and logo on: Ballroom and Stage Signage & Electronic Media; One Silent Auction Room Signage; All Promotional Print Materials; Logo recognition on: Jewish Gala Website, Facebook pages, and Jewish Museum & Campus affiliated websites.

Full Page Color Ad: \$5,000

Advertiser name and logo on: Ballroom and Stage Signage & Electronic Media; All Promotional Print Materials; Logo recognition on: Jewish Gala Website, Facebook pages, and Jewish Museum & Campus affiliated websites.

1/3 Page Color Ad: \$1,800

Advertiser name on: Ballroom Electronic Media; Name recognition on: Jewish Gala Website and Facebook pages.

Half Page Color Ad: \$3,000

Advertiser name on: Ballroom & Event Electronic Media; Name recognition on: Jewish Gala Website, Facebook pages, and Jewish Museum & Campus affiliated websites.

1/4 Page Color Ad: \$1,500

Advertiser name recognition on: Jewish Gala website and Facebook pages.

Business Card Color Ad: \$750

Advertiser name recognition on: Jewish Gala website and Facebook pages.

Business Logo: \$350

Advertiser name recognition on: Jewish Gala website and Facebook pages.



The Nineteenth Annual Jewish Cultural Gala Frequently Asked Questions

BRIEF DESCRIPTION OF OUR ORGANIZATION/ MISSION STATEMENT

The Alaska Jewish Museum & Cultural Center is a home for Jewish art, history and culture in Alaska, providing a gathering place and cultural repository that promotes diversity and tolerance for all Alaskans. The Jewish Museum & Cultural Center features and celebrates the Jewish contribution to Alaska's history, building cultural bridges and enriching and deepening the cultural wealth of the broader Alaskan community.

EVENT DESCRIPTION

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Valerie, who is Yupik, is an enrolled Tribal citizen of the Orutsarmiut Traditional Native Council in Bethel and throughout her decades of service has advanced a collective and holistic approach to self-governance and well-being for all Alaskans. Her visionary leadership and outstanding dedication, with effectiveness and empathy, truly exemplifies the ancient Jewish saying "Whoever saves a life, is considered to have saved an entire world."

This year's Gala which will be held on **Saturday Night, November 9th, 2023 at the Dena'ina Convention Center**, will mark **nineteen years of Jewish culture, cuisine and music in Alaska**, promoting diversity and tolerance for all Alaskans and building cultural bridges in the broader Alaskan community.

EVENT HISTORY

Our previous Seventeen Galas were a huge success with sold out crowds of over 600 guests, bringing together the Anchorage community in a most memorable way. Dancing to the live music of the renowned Nefesh Music Orchestra all the way from L.A., savoring a tantalizing array of the finest Jewish entrees, and joining in the bidding frenzy of an auction filled with many wonderful and unique items.

PREVIOUS HONOREES

Our previous honorees included Chief Executive Providence Alaska, Ella Goss, Holocaust liberator First National Bank President, Dan Cuddy; Holocaust survivor, Rachel Gottstein; Drs. Laurie and Michael Bleicher, Alaska Native Language Center founder, Dr. Michael Krauss; Carl & Pam Brady; Perry & Gloria Green; Alaska Commercial Company Jewish founding fathers, heroic Alaska Airlines pilots and flight attendants, and the founder of Institute for Social & Economic Research at UAA, Vic Fischer, among others.

RECOGNITION OPPORTUNITY

An outstanding show of Alaska's prominent leaders in business, academia, and public service are among the many attendees. Your company does not want to miss this exposure opportunity to become a Live or Silent Auction Donor to the "event of the season" in Anchorage.

LIVE & SILENT AUCTION DONOR RECOGNITION

(See attached information packet for various benefits of respective Live & Silent Auction donation levels.)

Live Auction Donor Benefit Package: Donor Name And Logo On: Ballroom And Stage Signage & Electronic Media, Promotional Print Materials, Auctioneer Announcements, Full-Page In Full Color Auction Book, Logo And Name Recognition With Website Link On: Jewish Gala Website, Facebook Pages, And Jewish Museum & Campus Affiliated Websites.

EVENT FUNDRAISER GOAL

The fundraiser will benefit the Alaska Jewish Campus, which houses the Alaska Jewish Museum and Cultural Center, and its affiliated Gan Yeladim Early Learning Center, which enjoys a reputation as one of the best multi-cultural education centers in Anchorage for toddlers and preschoolers, serving all of Alaska's children regardless of their ethnicity or affiliation.

Our goal for this year's Gala is to support the Alaska Jewish Museum's operational fund as well as its capital fund to provide for the creation of new museum exhibits, archives, and programs. In addition, the Gala's fundraiser goal is to support the Alaska Jewish Campus and Gan Yeladim Early Learning Center operational fund, providing for the year-round programs, activities, and services, as well as its capital fund for building upgrades and renovations.

GEOGRAPHIC AREA SERVED

The Alaska Jewish Museum & Cultural Center serves the entire state of Alaska, with an emphasis on Anchorage.

PAST UNDERWRITERS, SUPPORTERS AND SPONSORS

GCI, BP, ConocoPhillips, CIRI, McKinley Capital, Alaska Airlines, Providence Alaska Medical Center, Arctic Slope Regional Corporation, Anchorage Chrysler Dodge, ACS, AT&T Alascom, NANA, Chenega Corporation, Udelhoven Oilfield Services, Usibelli Coal Mine, Chevron, JL Properties, Alyeska Pipeline Service Company, Mercedes Benz/Cal Worthington Ford, Bristol Bay Native Corporation, ENSTAR, David Green Furs, Pepsi Co., First National Bank of Alaska, Old Harbor Native Corporation.

Rasmuson Foundation, Carr Foundation, Alaska Dispatch News, University of Alaska, Alaska Permanent Capital Management, Blomfield Construction, Construction Machinery, Barney & Rachel Gottstein, KTUU Channel 2, Dimond Center, Cook Inlet Tribal Council, Moose's Tooth & Bear Tooth, Landye Bennett & Blumstein LLP, KPMG, Birch Horton Bittner & Cherot, Hackney & Hackney, Lottie Michael.

Penn Air, Ravn Air, Horizon Lines of Alaska, Holland America Cruise Line, Alaska Railroad, Southwest Alaska Pilots Associations, Anderson Aviation, Four Seasons Hotel Maui & Big Island Waikiki Hilton, Hilton Anchorage Hotel, Sheraton Anchorage Hotel, Hotel Captain Cook, Michael Gaughan's SouthPoint Hotel/Casino Spa, Anchorage Marriot, Beacon Hotel New York, Coast Gateway Hotel.

George Walton Gold and Diamond Co., Michael Jewelers, Alaska Mint, Jewelry Cache, Ecko Clothing, ScanHome, Nordstrom, Allure Day Spa, Alaska SeaLife Center, Utima Thule Lodge, Kirk Brothers Drag Racing Team, Scotty Gomez Family, Tuacahn & Enterada at Snow Canyon Country Club, The Chicago Club, Arkenstone Vineyard, Alvin Amason Studio, Margret Hugi-Lewis Studio, Jon Van Zyle Studio, Alaska Native Arts Foundation, among others.