



The Eighteenth Annual Jewish Cultural Gala Corporate Table Sponsorship

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AMIE HAAKENSAN

June 26, 2023

Dear Fellow Alaskan,

We would like to invite you to join us in supporting the upcoming **18th annual Jewish Cultural Gala**, honoring **Ella Goss, MSN, RN, Chief Executive Providence Alaska**, one of Alaska's most outstanding and dedicated healthcare professionals, celebrating Decades of devotion to saving lives at Providence Hospital, from beginning as an ER nurse to currently serving as Chief Executive Officer. Ella's guidance of Alaska's largest hospital through the Covid-19 crisis, with effectiveness and empathy, truly exemplifies the ancient Jewish saying **"Whoever saves a life, is considered to have saved an entire world."**

This year's Gala which will be held on **Saturday Night, November 11th, 2023 at the Dena'ina Convention Center**, will mark eighteen years of Jewish culture, cuisine and music in Alaska, promoting diversity and tolerance for all Alaskans and building cultural bridges in the broader Alaskan community.

Our previous seventeen Galas, which were a huge success with sold out crowds of over 600 guests, spoke of family and unity bringing together the Anchorage community in a most memorable way. Dancing to the live music of the renowned Nefesh Music Orchestra all the way from Los Angeles, savoring a tantalizing array of the finest Jewish entrees, and joining in the bidding frenzy of an auction filled with many wonderful and unique items.

Our previous honorees included Holocaust liberator First National Bank President, Dan Cuddy; Holocaust survivor, Rachel Gottstein; Drs. Laurie and Michael Bleicher, Alaska Native Language Center founder, Dr. Michael Krauss; Carl & Pam Brady; Perry & Gloria Green; Alaska Commercial Company Jewish founding fathers, heroic Alaska Airlines pilots and flight attendants, and the founder of Institute for Social & Economic Research at UAA, Vic Fischer, among others.

The fundraiser will benefit the Alaska Jewish Campus, which houses the Alaska Jewish Historical Museum and Cultural Center, the David and Ruth Green Lubavitch Jewish Center of Alaska and the Gan Yeladim Early Learning Center. Our Cultural Campus and Museum provides a gathering place and historical repository, enriching and deepening the cultural wealth of the broader Alaskan community.

Our goal for this year's Gala is to support the Alaska Jewish Museum's operational fund as well as its capital fund to provide for the creation of new museum exhibits, archives, and programs. In addition, the Gala's fundraiser goal is to support the Alaska Jewish Campus and Gan Yeladim Early Learning Center operational fund, providing for the year-round programs, activities, and services, as well as its capital fund for building upgrades and renovations.

An outstanding show of Alaska's prominent leaders in business, academia, and public service are among the many attendees. Your company does not want to miss this exposure opportunity to become a donor and supporter of the "event of the season" in Anchorage.

Our current and past sponsors include corporations such as GCI, Alaska Airlines, ConocoPhillips, Providence Alaska Medical Center, CIRI, McKinley Capital, Arctic Slope Regional Corporation, Anchorage Chrysler Dodge, ACS, AT&T Alasacom, NANA, Chenega Corporation, Udelhoven Oilfield Services, Usibelli Coal Mine, Chevron, BP, JL Properties, Alyeska Pipeline Service Company, Mercedes Benz/Cal Worthington Ford, Bristol Bay Native Corporation, ENSTAR, Pepsi Co., First National Bank of Alaska, Old Harbor Native Corporation, David Green Master Furrier and many others.

It is our hope that your company will join the many other Alaskan corporations who are represented at the upcoming Jewish Cultural Gala by sponsoring a Corporate Table at "the event of the season".

Again, thank you for your support,

Stacia Green,
Chair, Jewish Cultural Gala

Shani & David Green, Margy Johnson, Esty Greenberg, Nona Safra
Co-Chairs

1117 EAST 35TH AVENUE, ANCHORAGE, AK 99508

PHONE: 907-279-1200 • FAX: 907-279-7890 • EMAIL: GALA@ALASKAJEWISHCAMPUS.ORG



The Eighteenth Annual Jewish Cultural Gala Corporate Table Sponsorship Form

Corporate Information

Company Name : _____

Contact Name : _____

Email : _____




Address : _____

City : _____ State : _____

Zip : _____ Phone Number : _____

Sponsor Name as you would like it displayed : _____

Sponsorship Information

- \$5400 (L'Chaim to Life!) 
- \$3600 (Mazel Tov) 
- \$2500 (Shalom) 

One of the most important values in Jewish Culture is Shalom which means Peace. At a joyful occasion we wish each other Mazel Tov which means Good Luck. When making a toast, we say L'Chaim which means To Life.

Payment Method

Check Credit Card Type: _____ Credit Card #: _____

Billing Zip Code: _____ Exp. Date: _____

Name on Card: _____ CVW Code: _____

Guest Information

Guest 1 : _____ Guest 6 : _____

Guest 2 : _____ Guest 7 : _____

Guest 3 : _____ Guest 8 : _____

Guest 4 : _____ Guest 9 : _____

Guest 5 : _____ Guest 10 : _____

THANK YOU FOR YOUR SPONSORSHIP!

All proceeds from the Gala will go toward benefitting the Alaska Jewish Campus which houses the Alaska Jewish Historical Museum & Cultural Center, Gan Yeladim Early Learning Center, and Lubavitch Jewish Center of Alaska.

For cash donations please make check payable to: **The Jewish Cultural Gala, Tax ID: 92-0139949**

This form shall act as your receipt for tax purposes.

If you prefer to make a direct donation to the Jewish Museum or any of the above charities, please specify:

- For item or cash donations to the Jewish Museum, please make check payable to: **Alaska Jewish Museum, Tax ID: 71-1010049**
- For item or cash donations to the Gan Yeladim Early Learning Center or Lubavitch Jewish Center, please make check payable to:

Alaska Jewish Campus, Tax ID: 92-0139949



The Eighteenth Annual Jewish Cultural Gala Corporate Table Sponsorship

Benefits Package Information

L'Chaim to Life! Corporate Table Sponsor - \$5400

- Corporate Table Sponsor Name & Logo with Corporate website link displayed on Jewish Gala website, Facebook pages, and Jewish Museum & Campus affiliated websites, promotional print materials, and full page, full color ad in the auction book (5.5 x 8.5).
- Corporate Table will be located in prime location in ballroom near the dance floor and auctioneers and Silent Auction Runners to assist in your auction bidding.
- Corporate Sponsor name prominently displayed on table centerpiece as a L'Chaim to Life! (\$5400) level donor, displayed on ballroom and stage signage and media screens, and on all silent auction room signage.

Mazel Tov! Corporate Table Sponsor - \$3600

- Corporate Table Sponsor Name & Logo with Corporate website link displayed on Jewish Gala website, Facebook pages, and Jewish Museum & Campus affiliated websites, promotional print materials, and full page, full color ad in the auction book (5.5 x 8.5).
- Corporate Table will be located in choice location in ballroom.
- Corporate Sponsor name prominently displayed on table centerpiece as a Mazel Tov! (\$3600) level donor, displayed on ballroom and stage signage and media screens, and on all silent auction room signage.

Shalom! Corporate Table Sponsor - \$2500

- Corporate Table Sponsor Name & Logo with Corporate website link displayed on Jewish Gala website, Facebook pages, and Jewish Museum & Campus affiliated websites, promotional print materials, and half page, full color ad in the auction book (5.5 x 4.25).
- Corporate Sponsor name prominently displayed on table centerpiece as a Shalom! (\$2500) level donor, displayed on ballroom and stage signage and media screens, and on all silent auction room signage.



The Eighteenth Annual Jewish Cultural Gala Frequently Asked Questions

BRIEF DESCRIPTION OF OUR ORGANIZATION/ MISSION STATEMENT

The Alaska Jewish Museum & Cultural Center is a home for Jewish art, history and culture in Alaska, providing a gathering place and cultural repository that promotes diversity and tolerance for all Alaskans. The Jewish Museum & Cultural Center features and celebrates the Jewish contribution to Alaska's history, building cultural bridges and enriching and deepening the cultural wealth of the broader Alaskan community.

EVENT DESCRIPTION

We would like to invite you to join us in supporting the upcoming **18th annual Jewish Cultural Gala**, honoring **Ella Goss, MSN, RN, Chief Executive Providence Alaska Medical Center**, one of Alaska's most outstanding and dedicated healthcare professionals, celebrating Decades of devotion to saving lives at Providence Hospital, from beginning as an ER nurse to currently serving as Chief Executive Officer. Ella's guidance of Alaska's largest hospital through the Covid-19 crisis, with effectiveness and empathy, truly exemplifies the ancient Jewish saying **"Whoever saves a life, is considered to have saved an entire world."**

This year's Gala which will be held on **Saturday Night, November 11th, 2023 at the Dena'ina Convention Center**, will mark **eighteen years of Jewish culture, cuisine and music in Alaska**, promoting diversity and tolerance for all Alaskans and building cultural bridges in the broader Alaskan community.

EVENT HISTORY

Our previous Seventeen Galas were a huge success with sold out crowds of over 600 guests, bringing together the Anchorage community in a most memorable way. Dancing to the live music of the renowned Nefesh Music Orchestra all the way from L.A., savoring a tantalizing array of the finest Jewish entrees, and joining in the bidding frenzy of an auction filled with many wonderful and unique items.

PREVIOUS HONOREES

Our previous honorees included Holocaust liberator First National Bank President, Dan Cuddy; Holocaust survivor, Rachel Gottstein; Drs. Laurie and Michael Bleicher, Alaska Native Language Center founder, Dr. Michael Krauss; Carl & Pam Brady; Perry & Gloria Green; Alaska Commercial Company Jewish founding fathers, heroic Alaska Airlines pilots and flight attendants, and the founder of Institute for Social & Economic Research at UAA, Vic Fischer, among others.

RECOGNITION OPPORTUNITY

An outstanding show of Alaska's prominent leaders in business, academia, and public service are among the many attendees. Your company does not want to miss this exposure opportunity to become a Live or Silent Auction Donor to the "event of the season" in Anchorage.

LIVE & SILENT AUCTION DONOR RECOGNITION

(See attached information packet for various benefits of respective Live & Silent Auction donation levels.)

Live Auction Donor Benefit Package: Donor Name And Logo On: Ballroom And Stage Signage & Electronic Media, Promotional Print Materials, Auctioneer Announcements, Full-Page In Full Color Auction Book, Logo And Name Recognition With Website Link On: Jewish Gala Website, Facebook Pages, And Jewish Museum & Campus Affiliated Websites.

EVENT FUNDRAISER GOAL

The fundraiser will benefit the Alaska Jewish Campus, which houses the Alaska Jewish Museum and Cultural Center, and its affiliated Gan Yeladim Early Learning Center, which enjoys a reputation as one of the best multi-cultural education centers in Anchorage for toddlers and preschoolers, serving all of Alaska's children regardless of their ethnicity or affiliation.

Our goal for this year's Gala is to support the Alaska Jewish Museum's operational fund as well as its capital fund to provide for the creation of new museum exhibits, archives, and programs. In addition, the Gala's fundraiser goal is to support the Alaska Jewish Campus and Gan Yeladim Early Learning Center operational fund, providing for the year-round programs, activities, and services, as well as its capital fund for building upgrades and renovations.

GEOGRAPHIC AREA SERVED

The Alaska Jewish Museum & Cultural Center serves the entire state of Alaska, with an emphasis on Anchorage.

PAST UNDERWRITERS, SUPPORTERS AND SPONSORS

GCI, BP, ConocoPhillips, CIRC, McKinley Capital, Alaska Airlines, Providence Alaska Medical Center, Arctic Slope Regional Corporation, Anchorage Chrysler Dodge, ACS, AT&T Alascom, NANA, Chenega Corporation, Udelhoven Oilfield Services, Usibelli Coal Mine, Chevron, JL Properties, Alyeska Pipeline Service Company, Mercedes Benz/Cal Worthington Ford, Bristol Bay Native Corporation, ENSTAR, David Green Furs, Pepsi Co., First National Bank of Alaska, Old Harbor Native Corporation.

Rasmuson Foundation, Carr Foundation, Alaska Dispatch News, University of Alaska, Alaska Permanent Capital Management, Blomfield Construction, Construction Machinery, Barney & Rachel Gottstein, KTUU Channel 2, Dimond Center, Cook Inlet Tribal Council, Moose's Tooth & Bear Tooth, Landy Bennett & Blumstein LLP, KPMG, Birch Horton Bittner & Cherot, Hackney & Hackney, Lottie Michael.

Penn Air, Ravn Air, Horizon Lines of Alaska, Holland America Cruise Line, Alaska Railroad, Southwest Alaska Pilots Associations, Anderson Aviation, Four Seasons Hotel Maui & Big Island Waikiki Hilton, Hilton Anchorage Hotel, Sheraton Anchorage Hotel, Hotel Captain Cook, Michael Gaughan's SouthPoint Hotel/Casino Spa, Anchorage Marriot, Beacon Hotel New York, Coast Gateway Hotel.

George Walton Gold and Diamond Co., Michael Jewelers, Alaska Mint, Jewelry Cache, Ecko Clothing, ScanHome, Nordstrom, Allure Day Spa, Alaska SeaLife Center, Utima Thule Lodge, Kirk Brothers Drag Racing Team, Scotty Gomez Family, Tuacahn & Enterada at Snow Canyon Country Club, The Chicago Club, Arkenstone Vineyard, Alvin Amason Studio, Margret Hugi-Lewis Studio, Jon Van Zyle Studio, Alaska Native Arts Foundation, among others.