



The Eighteenth Annual Jewish Cultural Gala Auction Book Advertising Opportunities

Gala Committee

2023 GALA COMMITTEE TO BE ANNOUNCED
PREVIOUS GALA COMMITTEE MEMBERS BELOW

EVENT CHAIR:

STACIA GREEN

EVENT CO-CHAIRS:

SHANI & DAVID GREEN
Yael Kaufman
MARGY JOHNSON
ESTY GREENBERG
NONA SAFRA

HONORARY CHAIRS:

US SENATOR LISA & VERNE MURKOWSKI
US SENATOR DAN SULLIVAN
& JULIE FATE-SULLIVAN
GOVERNOR MIKE & ROSE DUNLEAVY
MAYOR DAVID & DEBRA BRONSON
MARK BEGICH
RICK MYSTRUM
MEAD TREADWELL
PAUL LANDES
DAVID GOTTSSTEIN
JAMES POLACK
AVINAIDER & DEBRA KLEIN
STEVE & OLGA ZELENER
TIM THOMPSON
GABRIELLE RUBENSTEIN
IRENE GREEN

HONORARY COMMITTEE:

ENID GREEN
KAREN & STEVE MAHOY
JON & JONA VAN ZYLE
TERRY & JACQUI GORLICK
JAY GREEN
BOB KAUFMAN
CINDY BAILEY
GORDON GLASER
MARGRET HUGL-LEWIS
DANA MANNING
BARBARA ANNAN
RABBI YOSEF GREENBERG
MICHAEL GESSER
DAVID & KAREN EISENBERG
LIZ & HUGH ASHLOCK
CAROL ASHLOCK
DEBBIE REINWAND-MCGUIRE
& PAUL MCGUIRE
SARA ENGBIOUS
GAIL MCCAIN
RUTHANN CROSBY
JIM JURGENS
FRED AGRÉE
GARY & ALICE MORTON
BRUCE & CAROLE JAFFA
LARRY TALLMAN
DAVID & DEBBIE GRASHIN
ROBYN ENGBIOUS
SARA GREEN

IN MEMORIAM:

CONGRESSMAN DON YOUNG
JERRY GREEN
DAVE ROSE
MARY JO ROBINSON
SHIRILY GREEN
PAMELA MARSCH
ROD SISSON

COMMITTEE MEMBERS:

ASHLEE BLOMFIELD
TIFFANY VASSAR
CARMELA WARFIELD
KARIBUSTAMONTE
ANDREA ROJAS
ALISA MEDDING
SAJANI INAMPUDI
SUNDAY FAWAZ
STEPHANI WILLIAMS
MEGAN MAZUREK
EILEEN DEMAIN
GABRIELLE LEDOUX
KARI & BEAU DISBROW
NIKKI & SAL ADDONISIO
ZOI MAROUDAS-TXIOLAS
RABBI LEVI & MUSHKY GLITSSENSTEIN
JENNIFER ADLEMAN
ROBIN SCHAFFER
BARUCH & BETH ABISOR
MATT PAIGE & KELLI FLANIGAN
DR. DAVID & KIM PAULSON
STACYE WESTERLIN
ELIZABETH HOFFBERG
LESLIE FRIED
MARTI GOLDBERG
RICH OWENS
MICHELLE KELLER
RAQUEL EDELEN
YULIYA JORDAN

February 24, 2023

Dear Fellow Alaskan,

You are invited to join us in supporting the upcoming **18th Annual Jewish Cultural Gala**, which will be held on **Saturday Night, November 11th, 2023** at the **Dena'ina Convention Center**, celebrating **eighteen years of Jewish culture, cuisine and music in Alaska: promoting diversity and tolerance for all Alaskans and building cultural bridges in the broader Alaskan community.**

Our previous seventeen Galas, which were a huge success with sold out crowds of over 600 guests, spoke of family and unity bringing together the Anchorage community in a most memorable way. Dancing to the live music of the renowned Nefesh Music Orchestra all the way from Los Angeles, savoring a tantalizing array of the finest Jewish entrees, and joining in the bidding frenzy of an auction filled with many wonderful and unique items.

Our previous honorees included Holocaust liberator First National Bank President, Dan Cuddy; Holocaust survivor, Rachel Gottstein; Drs. Laurie and Michael Bleicher, Alaska Native Language Center founder, Dr. Michael Krauss; Carl & Pam Brady; Perry & Gloria Green; Alaska Commercial Company Jewish founding fathers, heroic Alaska Airlines pilots and flight attendants, and the founder of Institute for Social & Economic Research at UAA, Vic Fischer, among others.

The fundraiser will benefit the Alaska Jewish Campus, which houses the Alaska Jewish Historical Museum and Cultural Center, the David and Ruth Green Lubavitch Jewish Center of Alaska and the Gan Yeladim Early Learning Center. Our Cultural Campus and Museum provides a gathering place and historical repository, enriching and deepening the cultural wealth of the broader Alaskan community.

Our goal for this year's Gala is to support the Alaska Jewish Museum's operational fund as well as its capital fund to provide for the creation of new museum exhibits, archives, and programs. In addition, the Gala's fundraiser goal is to support the Alaska Jewish Campus and Gan Yeladim Early Learning Center operational fund, providing for the year-round programs, activities, and services, as well as its capital fund for building upgrades and renovations.

An outstanding show of Alaska's prominent leaders in business, academia, and public service are among the many attendees. Your company does not want to miss this exposure opportunity to become a donor and supporter of the "event of the season" in Anchorage.

Our current and past sponsors include corporations such as GCI, Alaska Airlines, ConocoPhillips, Providence Alaska Medical Center, CIRI, McKinley Capital, Arctic Slope Regional Corporation, Anchorage Chrysler Dodge, ACS, AT&T Alasacom, NANA, Chenega Corporation, Udelhoven Oilfield Services, Usibelli Coal Mine, Chevron, BP, JL Properties, Alyeska Pipeline Service Company, Mercedes Benz/Cal Worthington Ford, Bristol Bay Native Corporation, ENSTAR, Pepsi Co., First National Bank of Alaska, Old Harbor Native Corporation, David Green Master Furrier and many others.

It is our hope that your company will join the many other Alaskan corporations who are advertising in this year's Jewish Cultural Gala Auction Book.

Again, thank you for your support,

Stacia Green,
Chair, Jewish Cultural Gala

Shani & David Green, Margy Johnson, Esty Greenberg, Nona Safra
Co-Chairs

1117 EAST 35TH AVENUE, ANCHORAGE, AK 99508

PHONE: 907-279-1200 • FAX: 907-279-7890 • EMAIL: GALA@ALASKAJEWISHCAMPUS.ORG



The Eighteenth Annual Jewish Cultural Gala Auction Book Advertising Form

Full Page Color Ad Inside of Front Cover: \$10,000

Advertiser name and logo on: Ballroom and Stage Signage & Electronic Media; All Silent Auction Room Signage; All Promotional Print Materials; Logo and name recognition with website link on: Jewish Gala Website, Facebook pages, and Jewish Museum & Campus affiliated websites.

Full Page Color Ad Inside of Back Cover: \$7,500

Advertiser name and logo on: Ballroom and Stage Signage & Electronic Media; One Silent Auction Room Signage; All Promotional Print Materials; Logo recognition on: Jewish Gala Website, Facebook pages, and Jewish Museum & Campus affiliated websites.

Full Page Color Ad: \$5,000

Advertiser name and logo on: Ballroom and Stage Signage & Electronic Media; All Promotional Print Materials; Logo recognition on: Jewish Gala Website, Facebook pages, and Jewish Museum & Campus affiliated websites.

1/3 Page Color Ad: \$1,800

Advertiser name on: Ballroom Electronic Media; Name recognition on: Jewish Gala Website and Facebook pages.

Half Page Color Ad: \$3,000

Advertiser name on: Ballroom & Event Electronic Media; Name recognition on: Jewish Gala Website, Facebook pages, and Jewish Museum & Campus affiliated websites.

1/4 Page Color Ad: \$1,500

Advertiser name recognition on: Jewish Gala website and Facebook pages.

Business Card Color Ad: \$750

Advertiser name recognition on: Jewish Gala website and Facebook pages.

Business Logo: \$350

Advertiser name recognition on: Jewish Gala website and Facebook pages.



The Eighteenth Annual Jewish Cultural Gala Auction Book Advertising Form

Corporate Information

Company Name : _____
 Contact Name : _____
 Email : _____
 Address : _____
 City : _____ State : _____
 Zip : _____ Phone Number : _____

Sponsor Name as you would like it displayed : _____

Auction Book Advertising Opportunities

- | | |
|------------------------------------------------------------------------------------|---------------------------------------------------------------|
| <input type="checkbox"/> Full Page Color Ad Inside of Front Cover: \$10,000 | <input type="checkbox"/> 1/3 Page Color Ad: \$1,800 |
| <input type="checkbox"/> Full Page Color Ad Inside of Back Cover: \$7,500 | <input type="checkbox"/> Business Card Color Ad: \$750 |
| <input type="checkbox"/> Full Page Color Ad: \$5,000 | <input type="checkbox"/> 1/4 Page Color Ad: \$1,500 |
| <input type="checkbox"/> Half Page Color Ad: \$3,000 | <input type="checkbox"/> Business Logo: \$350 |

For additional auction book advertising benefits, see attached information sheet.

Payment Method

Check Credit Card Type: _____ Credit Card #: _____
 Billing Zip Code: _____ Exp. Date: _____
 Name on Card: _____ CW Code: _____

THANK YOU FOR YOUR SPONSORSHIP!

All proceeds from the Gala will go toward benefitting the Alaska Jewish Campus which houses the Alaska Jewish Historical Museum & Cultural Center, Gan Yeladim Early Learning Center, and Lubavitch Jewish Center of Alaska.

For cash donations please make check payable to: **The Jewish Cultural Gala, Tax ID: 92-0139949**

This form shall act as your receipt for tax purposes.

If you prefer to make a direct donation to the Jewish Museum or any of the above charities, please specify:

- For item or cash donations to the Jewish Museum, please make check payable to: **Alaska Jewish Museum, Tax ID: 71-1010049**
- For item or cash donations to the Gan Yeladim Early Learning Center or Lubavitch Jewish Center, please make check payable to:
Alaska Jewish Campus, Tax ID: 92-0139949



The Eighteenth Annual Jewish Cultural Gala

Frequently Asked Questions

BRIEF DESCRIPTION OF OUR ORGANIZATION/ MISSION STATEMENT

The Alaska Jewish Museum & Cultural Center is a home for Jewish art, history and culture in Alaska, providing a gathering place and cultural repository that promotes diversity and tolerance for all Alaskans. The Jewish Museum & Cultural Center features and celebrates the Jewish contribution to Alaska's history, building cultural bridges and enriching and deepening the cultural wealth of the broader Alaskan community.

EVENT DESCRIPTION

You are invited to join us in supporting the upcoming **18th Annual Jewish Cultural Gala**, which will be held on **Saturday Night, November 11th, 2023 at the Dena'ina Convention Center**, celebrating eighteen years of Jewish culture, cuisine and music in Alaska: *promoting* diversity and tolerance for all Alaskans and *building* cultural bridges in the broader Alaskan community.

EVENT HISTORY

Our previous Seventeen Galas were a huge success with sold out crowds of over 600 guests, bringing together the Anchorage community in a most memorable way. Dancing to the live music of the renowned Nefesh Music Orchestra all the way from L.A., savoring a tantalizing array of the finest Jewish entrees, and joining in the bidding frenzy of an auction filled with many wonderful and unique items.

PREVIOUS HONOREES

Our previous honorees included Holocaust liberator First National Bank President, Dan Cuddy; Holocaust survivor, Rachel Gottstein; Drs. Laurie and Michael Bleicher, Alaska Native Language Center founder, Dr. Michael Krauss; Carl & Pam Brady; Perry & Gloria Green; Alaska Commercial Company Jewish founding fathers, heroic Alaska Airlines pilots and flight attendants, and the founder of Institute for Social & Economic Research at UAA, Vic Fischer, among others.

RECOGNITION OPPORTUNITY

An outstanding show of Alaska's prominent leaders in business, academia, and public service are among the many attendees. Your company does not want to miss this exposure opportunity to become a Live or Silent Auction Donor to the "event of the season" in Anchorage.

LIVE & SILENT AUCTION DONOR RECOGNITION

(See attached information packet for various benefits of respective Live & Silent Auction donation levels.)

Live Auction Donor Benefit Package: Donor Name And Logo On: Ballroom And Stage Signage & Electronic Media, Promotional Print Materials, Auctioneer Announcements, Full-Page In Full Color Auction Book, Logo And Name Recognition With Website Link On: Jewish Gala Website, Facebook Pages, And Jewish Museum & Campus Affiliated Websites.

EVENT FUNDRAISER GOAL

The fundraiser will benefit the Alaska Jewish Campus, which houses the Alaska Jewish Museum and Cultural Center, and its affiliated Gan

Yeladim Early Learning Center, which enjoys a reputation as one of the best multi-cultural education centers in Anchorage for toddlers and preschoolers, serving all of Alaska's children regardless of their ethnicity or affiliation.

Our goal for this year's Gala is to support the Alaska Jewish Museum's operational fund as well as its capital fund to provide for the creation of new museum exhibits, archives, and programs. In addition, the Gala's fundraiser goal is to support the Alaska Jewish Campus and Gan Yeladim Early Learning Center operational fund, providing for the year-round programs, activities, and services, as well as its capital fund for building upgrades and renovations.

GEOGRAPHIC AREA SERVED

The Alaska Jewish Museum & Cultural Center serves the entire state of Alaska, with an emphasis on Anchorage.

PAST UNDERWRITERS, SUPPORTERS AND SPONSORS

GCI, BP, ConocoPhillips, CIRI, McKinley Capital, Alaska Airlines, Providence Alaska Medical Center, Arctic Slope Regional Corporation, Anchorage Chrysler Dodge, ACS, AT&T Alascom, NANA, Chenega Corporation, Udelhoven Oilfield Services, Usibelli Coal Mine, Chevron, JL Properties, Alyeska Pipeline Service Company, Mercedes Benz/Cal Worthington Ford, Bristol Bay Native Corporation, ENSTAR, David Green Furs, Pepsi Co., First National Bank of Alaska, Old Harbor Native Corporation.

Rasmuson Foundation, Carr Foundation, Alaska Dispatch News, University of Alaska, Alaska Permanent Capital Management, Blomfield Construction, Construction Machinery, Barney & Rachel Gottstein, KTUU Channel 2, Dimond Center, Cook Inlet Tribal Council, Moose's Tooth & Bear Tooth, Landye Bennett & Blumstein LLP, KPMG, Birch Horton Bittner & Cherot, Hackney & Hackney, Lottie Michael.

Penn Air, Ravn Air, Horizon Lines of Alaska, Holland America Cruise Line, Alaska Railroad, Southwest Alaska Pilots Associations, Anderson Aviation, Four Seasons Hotel Maui & Big Island Waikiki Hilton, Hilton Anchorage Hotel, Sheraton Anchorage Hotel, Hotel Captain Cook, Michael Gaughan's SouthPoint Hotel/Casino Spa, Anchorage Marriot, Beacon Hotel New York, Coast Gateway Hotel.

George Walton Gold and Diamond Co., Michael Jewelers, Alaska Mint, Jewelry Cache, Ecko Clothing, ScanHome, Nordstrom, Allure Day Spa, Alaska SeaLife Center, Utima Thule Lodge, Kirk Brothers Drag Racing Team, Scotty Gomez Family, Tuacahn & Enterada at Snow Canyon Country Club, The Chicago Club, Arkenstone Vineyard, Alvin Amason Studio, Margret Hugi-Lewis Studio, Jon Van Zyle Studio, Alaska Native Arts Foundation, among others.